KANTAR WORLDPANEL
COMTECH > Real Consumer Connection

OS (Operating System) and Network Shares – Smartphone Sales in the USA

OS % Share of Smartphone Sales

	12 w/e 25 Dec 11	12 w/e 23 Dec 12
U.S MARKET	*100%*	*100%*
iOS	44.9	51.2
Android	44.8	44.2
RIM	6.1	1.1
Windows	2.2	2.6
Symbian	0.2	0.1
Other	1.7	0.9

Network % Share of Smartphone Sales

	12 w/e 25 Dec 11	12 w/e 23 Dec 12
U.S MARKET	*100%*	*100%*
AT&T	37.2	33.3
Verizon	31.4	32.0
Sprint Nextel	15.9	14.8
T-Mobile	8.0	8.2
Other	7.4	11.7

AT&T: OS Sales Shares

	12 w/e 25 Dec 11	12 w/e 23 Dec 12
AT&T	*37.2%*	*33.3%*
iOS	66.7	74.7
Android	22.5	19.6
RIM	7.5	1.6
Windows	2.6	3.6
Symbian	0.2	-
Other	0.5	0.5

Verizon: OS Sales Shares

	12 w/e 25 Dec 11	12 w/e 23 Dec 12
Verizon	*31.4%*	*32.0%*
iOS	47.4	58.8
Android	47.5	38.5
RIM	2.9	1.2
Windows	0.9	1.0
Symbian	-	-
Other	1.4	0.6