KANTAR WORLDPANEL
COMTECH > Real Consumer Connection

# OS (Operating System) and Network Shares – Smartphone Sales in the USA

OS % Share of Smartphone Sales

| | 3 mo. ending May 12 | 3 mo. ending May 13 |
|---|---|---|
| U.S MARKET | *100%* | *100%* |
| iOS | 38.4 | 41.9 |
| Android | 51.9 | 52.0 |
| BlackBerry | 4.6 | 0.7 |
| Windows | 3.7 | 4.6 |
| Other | 1.5 | 0.8 |

Network % Share of Smartphone Sales

| | 3 mo. ending May 12 | 3 mo. ending May 13 |
|---|---|---|
| U.S MARKET | *100%* | *100%* |
| AT&T | 28.9 | 29.0 |
| Verizon | 32.0 | 34.6 |
| Sprint Nextel | 13.4 | 12.7 |
| T-Mobile | 13.5 | 10.1 |
| Other | 12.2 | 13.5 |

AT&T: OS Sales Shares

| | 3 mo. ending May 12 | 3 mo. ending May 13 |
|---|---|---|
| AT&T | *28.9%* | *29.0%* |
| iOS | 63.6 | 60.5 |
| Android | 32.2 | 30.8 |
| BlackBerry | 0.5 | 1.9 |
| Windows | 2.5 | 5.4 |
| Other | 1.1 | 1.4 |

Verizon: OS Sales Shares

| | 3 mo. ending May 12 | 3 mo. ending May 13 |
|---|---|---|
| Verizon | *32.0%* | *34.6%* |
| iOS | 43.6 | 43.8 |
| Android | 53.9 | 50.5 |
| BlackBerry | 1.8 | 0.3 |
| Windows | 0.6 | 5.3 |
| Other | 0.1 | 0.1 |