

## OS (Operating System) Share - Smartphone Sales

	12 w/e 27 Nov 2011 %	12 w/e 25 Nov 2012 %	Change %
<b>GB</b>	<b>100.0%</b>	<b>100.0%</b>	<b>0.0</b>
iOS	30.8	36.1	5.3
Android	46.6	51.5	4.9
RIM	16.9	6.5	-10.4
Symbian	3.3	0.7	-2.6
Windows	1.7	5.1	3.4
Bada	0.3	0.1	-0.2
Other	0.2	0.1	-0.1
<b>Germany</b>	<b>100.0%</b>	<b>100.0%</b>	<b>0.0</b>
iOS	21.9	22.2	0.3
Android	61.0	68.2	7.2
RIM	1.4	2.6	1.2
Symbian	8.9	3.8	-5.1
Windows	3.2	1.8	-1.4
Bada	2.9	1.2	-1.7
Other	0.7	0.3	-0.4
<b>France</b>	<b>100.0%</b>	<b>100.0%</b>	<b>0.0</b>
iOS	19.7	24.1	4.4
Android	49.6	59.0	9.4
RIM	14.1	4.3	-9.8
Symbian	4.8	1.0	-3.8
Windows	3.8	4.7	0.9
Bada	7.8	6.5	-1.3
Other	0.1	0.5	0.4
<b>Italy</b>	<b>100.0%</b>	<b>100.0%</b>	<b>0.0</b>
iOS	21.2	20.6	-0.6
Android	46.2	56.2	10.0
RIM	4.2	2.9	-1.3
Symbian	22.2	6.9	-15.3
Windows	3.6	11.8	8.2
Bada	1.5	1.5	0.0
Other	1.1	0.1	-1.0
<b>Spain</b>	<b>100.0%</b>	<b>100.0%</b>	<b>0.0</b>
iOS	6.9	4.4	-2.5
Android	58.7	84.1	25.4
RIM	18.5	4.2	-14.3
Symbian	15.5	3.4	-12.1
Windows	0.4	3.0	2.6
Bada	0.0	0.0	0.0
Other	0.0	0.9	0.9

	12 w/e 27 Nov 2011 %	12 w/e 25 Nov 2012 %	Change %
<b>US</b>	<b>100.0%</b>	<b>100.0%</b>	<b>0.0</b>
iOS	35.8	53.3	17.5
Android	52.8	41.9	-10.9
RIM	7.0	1.4	-5.6
Symbian	0.4	0.2	-0.2
Windows	2.1	2.7	0.6
Bada	0.0	0.0	0.0
Other	1.8	0.6	-1.2
<b>Australia</b>	<b>100.0%</b>	<b>100.0%</b>	<b>0.0</b>
iOS	41.3	35.9	-5.4
Android	46.7	58.0	11.3
RIM	1.5	0.3	-1.2
Symbian	7.4	1.0	-6.4
Windows	1.9	4.2	2.3
Bada	0.1	0.1	0.0
Other	1.2	0.6	-0.6
<b>Urban China</b>	<b>100.0%</b>	<b>100.0%</b>	<b>0.0</b>
iOS	n/a	19.2	
Android	n/a	72.2	
RIM	n/a	0.0	
Symbian	n/a	4.1	
Windows	n/a	2.7	
Bada	n/a	0.0	
Other	n/a	1.8	
<b>Brazil</b>	<b>100.0%</b>	<b>100.0%</b>	<b>0.0</b>
iOS	3.2	1.6	-1.6
Android	28.9	60.7	31.8
RIM	8.4	1.9	-6.5
Symbian	44.6	27.9	-16.7
Windows	6.0	4.2	-1.8
Bada	3.9	0.3	-3.6
Other	5.0	3.4	-1.6
<b>EU5</b>	<b>100.0%</b>	<b>100.0%</b>	<b>0.0</b>
iOS	22.8	25.3	2.5
Android	51.8	61.0	9.2
RIM	10.8	4.4	-6.4
Symbian	8.8	2.6	-6.2
Windows	2.6	4.7	2.1
Bada	2.7	1.7	-1.0
Other	0.4	0.3	-0.2