KANTAR WORLDPANEL
COMTECH > Real Consumer Connection

OS (Operating System) and Network Shares – Smartphone Sales in the USA

OS % Share of Smartphone Sales

	3 mo. ending Mar 12	3 mo. ending Mar 13
U.S MARKET	*100%*	*100%*
iOS	44.6	43.7
Android	47.9	49.3
RIM	2.6	0.9
Windows	3.7	5.6
Other	1.1	0.5

Network % Share of Smartphone Sales

	3 mo. ending Mar 12	3 mo. ending Mar 13
U.S MARKET	*100%*	*100%*
AT&T	27.9	27.9
Verizon	36.1	37.2
Sprint Nextel	11.0	12.3
T-Mobile	12.7	9.5
Other	12.3	13.1

AT&T: OS Sales Shares

	3 mo. ending Mar 12	3 mo. ending Mar 13
AT&T	*27.9%*	*27.9%*
iOS	70.1	63.0
Android	22.9	29.9
RIM	1.7	1.2
Windows	4.7	5.3
Other	0.6	0.6

Verizon: OS Sales Shares

	3 mo. ending Mar 12	3 mo. ending Mar 13
Verizon	*36.1%*	*37.2%*
iOS	52.4	45.7
Android	44.7	48.6
RIM	2.2	0.4
Windows	0.2	5.1
Other	0.5	0.2