KANTAR WORLDPANEL
COMTECH > Real Consumer Connection

# OS (Operating System) and Network Shares – Smartphone Sales in the USA

OS % Share of Smartphone Sales

| | 3 mo. ending Apr 12 | 3 mo. ending Apr 13 |
|---|---|---|
| U.S MARKET | *100%* | *100%* |
| iOS | 39.1 | 41.4 |
| Android | 50.3 | 51.7 |
| RIM | 5.3 | 0.7 |
| Windows | 3.8 | 5.6 |
| Symbian | 0.6 | 0.3 |

Network % Share of Smartphone Sales

| | 3 mo. ending Apr 12 | 3 mo. ending Apr 13 |
|---|---|---|
| U.S MARKET | *100%* | *100%* |
| AT&T | 26.0 | 26.3 |
| Verizon | 34.5 | 36.3 |
| Sprint Nextel | 11.7 | 13.1 |
| T-Mobile | 14.8 | 11.3 |
| Other | 13.0 | 13.0 |

AT&T: OS Sales Shares

| | 3 mo. ending Apr 12 | 3 mo. ending Apr 13 |
|---|---|---|
| AT&T | *26.0%* | *26.3%* |
| iOS | 64.1 | 58.8 |
| Android | 29.1 | 33.7 |
| RIM | 1.0 | 1.9 |
| Windows | 4.2 | 4.7 |
| Symbian | 0.0 | 0.7 |

Verizon: OS Sales Shares

| | 3 mo. ending Apr 12 | 3 mo. ending Apr 13 |
|---|---|---|
| Verizon | *34.5%* | *36.3%* |
| iOS | 48.8 | 45.4 |
| Android | 48.2 | 47.4 |
| RIM | 2.6 | 0.2 |
| Windows | 0.2 | 6.8 |
| Symbian | 0.0 | 0.0 |