

Smartphone OS Sales Share (%)

Germany	3 m/e July 2012	3 m/e July 2013	% pt. Change
iOS	13.3	11.2	-2.1
Android	73.3	76.8	3.4
BlackBerry	0.6	0.8	0.2
Symbian	5.0	1.4	-3.6
Windows	6.2	8.8	2.6
Other	1.5	1.0	-0.5

GB	3 m/e July 2012	3 m/e July 2013	% pt. Change
iOS	23.3	31.1	7.8
Android	59.1	55.2	-3.8
BlackBerry	11.0	3.5	-7.5
Symbian	1.7	0.5	-1.2
Windows	4.2	9.2	5.0
Other	0.7	0.4	-0.3

France	3 m/e July 2012	3 m/e July 2013	% pt. Change
iOS	12.7	17.3	4.6
Android	62.1	62.5	0.4
BlackBerry	9.2	3.7	-5.5
Symbian	2.1	1.5	-0.6
Windows	3.6	11.0	7.4
Other	10.3	4.1	-6.2

Italy	3 m/e July 2012	3 m/e July 2013	% pt. Change
iOS	14.8	16.2	1.5
Android	58.2	71.0	12.8
BlackBerry	4.1	2.8	-1.2
Symbian	12.4	1.8	-10.5
Windows	8.3	7.8	-0.5
Other	2.3	0.3	-2.0

Spain	3 m/e July 2012	3 m/e July 2013	% pt. Change
iOS	2.9	6.1	3.1
Android	82.5	89.9	7.3
BlackBerry	9.4	0.7	-8.7
Symbian	2.1	0.7	-1.5
Windows	1.7	1.8	0.1
Other	1.4	0.9	-0.5

USA	3 m/e July 2012	3 m/e July 2013	% pt. Change
iOS	35.6	43.4	7.8
Android	58.7	51.1	-7.6
BlackBerry	1.9	1.2	-0.6
Symbian	0.0	0.0	0.0
Windows	3.0	3.5	0.5
Other	0.9	0.8	-0.1

China	3 m/e July 2012	3 m/e July 2013	% pt. Change
iOS	26.3	22.4	-3.9
Android	61.7	70.5	8.8
BlackBerry	0.1	0.1	0.0
Symbian	5.2	2.9	-2.2
Windows	4.6	2.4	-2.2
Other	2.2	1.6	-0.5

Australia	3 m/e July 2012	3 m/e July 2013	% pt. Change
iOS	28.0	28.1	0.1
Android	62.9	62.0	-0.9
BlackBerry	1.4	0.3	-1.1
Symbian	1.8	1.1	-0.7
Windows	4.6	7.0	2.4
Other	1.3	1.4	0.1

Mexico	3 m/e July 2012	3 m/e July 2013	% pt. Change
iOS	3.3	9.2	5.8
Android	28.3	60.0	31.7
BlackBerry	34.9	10.0	-25.0
Symbian	24.7	7.3	-17.5
Windows	2.0	12.5	10.5
Other	6.7	1.1	-5.6

EU5	3 m/e July 2012	3 m/e July 2013	% pt. Change
iOS	14.8	17.9	3.1
Android	66.2	69.1	2.9
BlackBerry	6.7	2.4	-4.3
Symbian	4.3	1.1	-3.1
Windows	4.9	8.2	3.3
Other	3.2	1.3	-1.9

