KANTAR WORLDPANEL
COMTECH > Real Consumer Connection

OS (Operating System) and Network Shares – Smartphone Sales in the USA

OS % Share of Smartphone Sales

	3 mo. ending Aug 12	3 mo. ending Aug 13
U.S .MARKET	*100%*	*100%*
iOS	33.9	39.3
Android	60.7	55.1
BlackBerry	2.1	1.8
Windows	2.6	3.0
Other	0.8	0.8

Network % Share of Smartphone Sales

	3 mo. ending Aug 12	3 mo. ending Aug 13
U.S. MARKET	*100%*	*100%*
AT&T	28.5	21.7
Verizon	30.2	37.1
Sprint Nextel	20.8	14.6
T-Mobile	12.1	13.2
Other	8.4	13.4

AT&T: OS Sales Shares

	3 mo. ending Aug 12	3 mo. ending Aug 13
AT&T	*28.5%*	*21.7%*
iOS	49.6	60.8
Android	40.7	32.0
BlackBerry	4.1	2.9
Windows	5.1	4.1
Other	0.4	0.2

Verizon: OS Sales Shares

	3 mo. ending Aug 12	3 mo. ending Aug 13
Verizon	*30.2%*	*37.1%*
iOS	35.9	44.6
Android	62.2	52.0
BlackBerry	1.5	0.5
Windows	0.0	2.6
Other	0.3	0.3