KANTAR WORLDPANEL
COMTECH > Real Consumer Connection

OS (Operating System) Share - Smartphone Sales

	3 m/e Jan 2012 %	3 m/e Jan 2013 %	Change %
GB	**100.0%**	**100.0%**	**0.0**
iOS	29.3	30.6	1.3
Android	49.3	56.2	6.9
RIM	15.7	5.8	-9.9
Symbian	2.7	0.8	-1.9
Windows	2.4	6.2	3.8
Bada	0.3	0.3	0.0
Other	0.3	0.1	-0.2
Germany	**100.0%**	**100.0%**	**0.0**
iOS	24.0	24.4	0.4
Android	57.4	65.3	7.9
RIM	2.5	0.6	-1.9
Symbian	9.3	3.0	-6.3
Windows	5.8	5.1	-0.7
Bada	0.6	0.9	0.3
Other	0.3	0.7	0.4
France	**100.0%**	**100.0%**	**0.0**
iOS	24.5	27.5	3.0
Android	45.8	57.4	11.6
RIM	11.0	5.2	-5.8
Symbian	3.5	0.4	-3.1
Windows	3.8	5.7	1.9
Bada	10.8	3.4	-7.4
Other	0.7	0.3	-0.4
Italy	**100.0%**	**100.0%**	**0.0**
iOS	21.9	21.5	-0.4
Android	50.0	55.4	5.4
RIM	3.8	2.4	-1.4
Symbian	18.5	5.2	-13.3
Windows	4.5	14.0	9.5
Bada	0.8	1.3	0.5
Other	0.4	0.2	-0.2

	3 m/e Jan 2012 %	3 m/e Jan 2013 %	Change %
US	**100.0%**	**100.0%**	**0.0**
iOS	50.6	45.9	-4.7
Android	43.0	49.4	6.4
RIM	3.3	0.9	-2.4
Symbian	0.4	0.1	-0.3
Windows	2.1	3.2	1.1
Bada	0.0	0.0	0.0
Other	0.6	0.5	-0.1
Australia	**100.0%**	**100.0%**	**0.0**
iOS	37.3	34.3	-3.0
Android	52.4	59.3	6.9
RIM	0.8	0.3	-0.5
Symbian	4.9	1.6	-3.3
Windows	1.8	3.4	1.6
Bada	0.1	0.3	0.2
Other	2.7	0.9	-1.8
Urban China	**100.0%**	**100.0%**	**0.0**
iOS	na	23.2	
Android	na	71.5	
RIM	na	0.0	
Symbian	na	3.5	
Windows	na	1.2	
Bada	na	0.0	
Other	na	0.6	