KANTAR WORLDPANEL
COMTECH > Real Consumer Connection

OS (Operating System) and Network Shares – Smartphone Sales in the USA

OS % Share of Smartphone Sales

	3 mo. ending July 12	3 mo. ending July 13
U.S MARKET	*100%*	*100%*
iOS	35.6	43.4
Android	58.7	51.1
BlackBerry	1.9	1.2
Windows	3.0	3.5
Other	0.9	0.8

Network % Share of Smartphone Sales

	3 mo. ending July 12	3 mo. ending July 13
U.S MARKET	*100%*	*100%*
AT&T	30.2	25.4
Verizon	32.8	36.9
Sprint Nextel	18.4	12.6
T-Mobile	10.6	11.0
Other	8.0	14.0

AT&T: OS Sales Shares

	3 mo. ending July 12	3 mo. ending July 13
AT&T	*30.2%*	*25.4%*
iOS	53.5	63.5
Android	38.1	29.3
BlackBerry	2.4	1.3
Windows	5.3	5.2
Other	0.7	0.7

Verizon: OS Sales Shares

	3 mo. ending July 12	3 mo. ending July 13
Verizon	*32.8%*	*36.9%*
iOS	35.7	48.5
Android	62.5	49.0
BlackBerry	1.2	0.1
Windows	0.3	2.3
Other	0.5	0.1