KANTAR WORLDPANEL
COMTECH > Real Consumer Connection

OS (Operating System) and Network Shares – Smartphone Sales in the USA

OS % Share of Smartphone Sales

	3 mo. ending Sep 12	3 mo. ending Sep 13
U.S .MARKET	*100%*	*100%*
iOS	34.6	35.9
Android	59.8	57.3
BlackBerry	2.2	1.0
Windows	2.7	4.6
Other	0.7	1.1

Network % Share of Smartphone Sales

	3 mo. ending Sep 12	3 mo. ending Sep 13
U.S. MARKET	*100%*	*100%*
AT&T	29	22
Verizon	28.1	34.9
Sprint	22.7	14.2
T-Mobile	10.1	14.4
Other	10.1	14.5

AT&T: OS Sales Shares

	3 mo. ending Sep 12	3 mo. ending Sep 13
AT&T	*29%*	*22%*
iOS	49.6	56.5
Android	40.3	36.5
BlackBerry	4.3	2.1
Windows	5.2	4.7
Other	0.6	0.2

Verizon: OS Sales Shares

	3 mo. ending Sep 12	3 mo. ending Sep 13
Verizon	*28.1%*	*34.9%*
iOS	34.1	42.7
Android	64.4	52.7
BlackBerry	1.0	0.6
Windows	0.0	3.3
Other	0.4	0.7