

# TASTY INSIGHTS TO WELCOME THE YEAR OF THE HORSE CHEERS!

## CONVENIENT HOT POT "WEI LU" IN TAIWAN

One every Two households in Taiwan purchase **Frozen Food** for their Hot Pot during CNY celebration. Expect **1,300,000** additional shoppers to purchase Frozen Food this month!

ARE YOU  
READY?

## WHAT'S IN THE PERFECT TET BASKET ACCORDING TO VIETNAMESE?

...Biscuits, Soft Drinks, Fish Sauce and Beer are a must for all!  
Chocolate, Candies, Liquor, Tea Bag, Loose Leaves, Instant Coffee in **North Vietnam**  
Instant Noodles, Seasoning Powder, MSG, Soya Sauce, Cooking Oil and Sugar in the **South**

WHAT'S  
IN YOURS?

## CHINESE SPIRIT OR LIQUID MILK?

Together with cigarettes, these are the most popular Gifts in Urban China. Ready to spend **RMB 435 on spirits?**

DON'T  
FORGET TO  
WRAP IT  
NICELY!

## WILL RTD TEA BEAT ITS RECORD THIS YEAR IN MALAYSIA?

For 3 consecutive years, RTD Tea has been among top recruiters. Expect **700,000** additional shoppers this month!

WE WISH  
HORSE BRINGS SUCCESS  
AND HAPPINESS TO YOU.

# HAPPY NEW YEAR!

