KANTAR WORLDPANEL
COMTECH > Real Consumer Connection

OS (Operating System) Share - Smartphone Sales

	12 w/e 07 Aug 11 %	12 w/e 05 Aug 12 %	Change %
GB	**100.0%**	**100.0%**	**0.0**
Symbian	6.7	1.5	-5.2
RIM	21.2	9.3	-11.9
iOS	20.8	21.8	1.0
Windows	2.2	4.3	2.1
Android	48.3	62.4	14.1
Bada	0.7	0.5	-0.2
Other	0.2	0.1	-0.1
Germany	**100.0%**	**100.0%**	**0.0**
Symbian	16.1	5.3	-10.8
RIM	1.5	0.5	-1.0
iOS	22.3	13.3	-9.0
Windows	6.3	7	0.7
Android	50.0	72.2	22.2
Bada	2.7	0.7	-2.0
Other	1.1	0.9	-0.2
France	**100.0%**	**100.0%**	**0.0**
Symbian	11.8	2.6	-9.2
RIM	9.6	10.1	0.5
iOS	17.5	11.7	-5.8
Windows	2.4	4.4	2.0
Android	47.5	61.9	14.4
Bada	10.7	8.8	-1.9
Other	0.6	0.6	0.0
Italy	**100.0%**	**100.0%**	**0.0**
Symbian	34.7	12.6	-22.1
RIM	4.7	3.7	-1.0
iOS	20.8	15.1	-5.7
Windows	4.5	7.7	3.2
Android	30.7	58.6	27.9
Bada	3.9	2.3	-1.6
Other	0.7	0.0	-0.7
Spain	**100.0%**	**100.0%**	**0.0**
Symbian	18.9	2.3	-16.6
RIM	13.0	6.3	-6.7
iOS	8.0	2.9	-5.1
Windows	2.4	1.4	-1.0
Android	57.7	86.8	29.1
Bada	0.0	0.0	0.0
Other	0.0	0.3	0.3

	12 w/e 07 Aug 11 %	12 w/e 05 Aug 12 %	Change %
US	**100.0%**	**100.0%**	**0.0**
Symbian	0.6	0.0	-0.6
RIM	6.5	1.5	-5.0
iOS	26.8	35.2	8.4
Windows	3.4	3.3	-0.1
Android	60.4	55.9	-4.5
Bada	0.0	0.0	0.0
Other	2.4	4.2	1.8
Australia	**100.0%**	**100.0%**	**0.0**
Symbian	12.3	1.5	-10.8
RIM	2.3	1.5	-0.8
iOS	38.1	28.2	-9.9
Windows	3.1	4.7	1.6
Android	42.7	62.8	20.1
Bada	0.3	0.2	-0.1
Other	1.2	1.1	-0.1
Brazil	**100.0%**	**100.0%**	**0.0**
Symbian	71.7	22.0	-49.7
RIM	4.0	4.5	0.5
iOS	3.2	7.5	4.3
Windows	4.6	14.9	10.3
Android	14.0	46.8	32.8
Bada	0.4	3.3	2.9
Other	2.2	1.1	-1.1
EU5	**100.0%**	**100.0%**	**0.0**
Symbian	15.0	4.3	-10.6
RIM	11.0	6.1	-4.9
iOS	19.6	14.6	-5.0
Windows	3.6	5.2	1.5
Android	46.9	67.1	20.2
Bada	3.4	2.4	-1.0
Other	0.6	0.4	-0.1
8 Key Countries	**100.0%**	**100.0%**	**0.0**
Symbian	9.8	3.2	-6.7
RIM	8.2	3.8	-4.3
iOS	23.3	23.7	0.4
Windows	3.5	4.8	1.2
Android	52.2	61.2	9.0
Bada	1.5	1.3	-0.2
Other	1.5	2.1	0.6