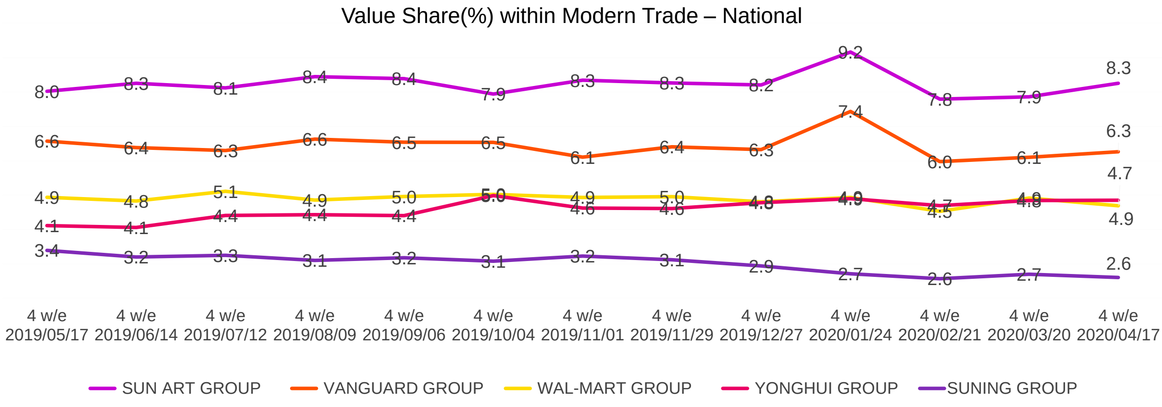


# Retail Snapshot

April | 2020

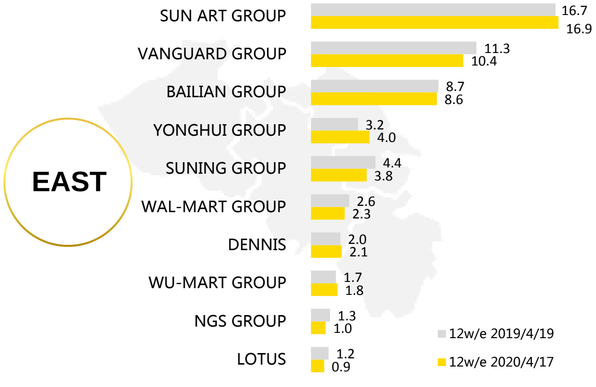
## 4 week share tracking of top 5 retail groups

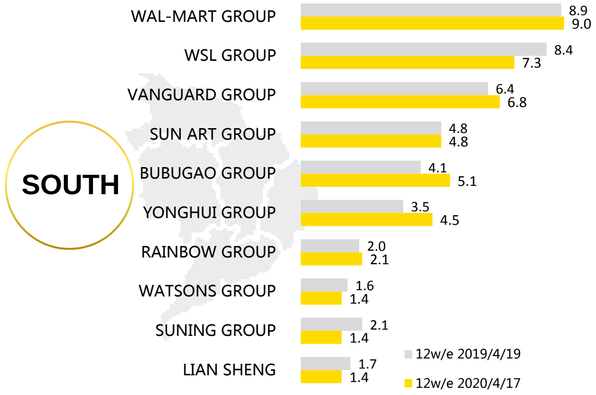


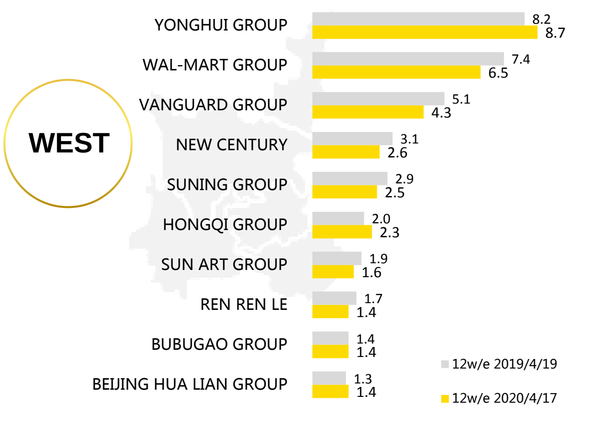

## 12 week KPI performance vs. last year for top 5 groups

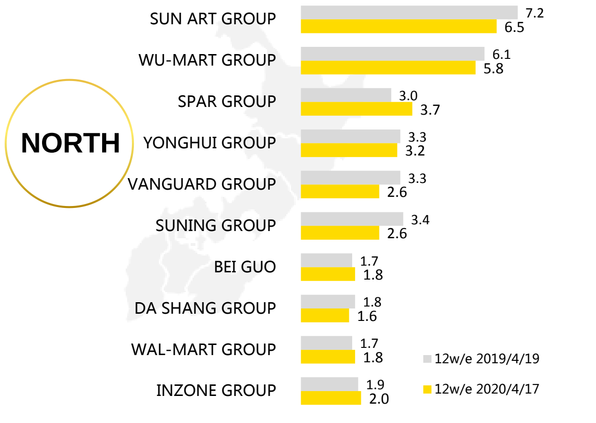
| | More shoppers? | Higher value baskets? | More trips? | Higher SRP ( million ) ? |
|---|---|---|---|---|
| SUN ART GROUP | 15.2% -10.7% | 101.9 RMB -2.5% | 4.1 trips -1.0% | 115.34 -9.6% |
| VANGUARD GROUP | 11.7% -14.2% | 99.6 RMB -3.4% | 4.2 trips -1.6% | 90.50 -13.6% |
| WAL-MART GROUP | 10.5% -15% | 106.8 RMB +0.1% | 3.4 trips -0.9% | 65.03 -13.8% |
| YONGHUI GROUP | 10.7% +5.2% | 88.2 RMB -0.4% | 4.1 trips -2.9% | 80.18 4.4% |
| SUNING GROUP | 6.7% -21.7% | 97.9 RMB -1.7% | 3.2 trips -6.7% | 39.51 -25.3% |

## 12 week share tracking of top 10 retail groups in four regions




NOTE: **SUN ART Group** includes Auchan and RT-Mart; **WAL-MART Group** includes Wal-Mart, Trust-mart, Sam's Club; **VANGUARD Group** includes Vanguard, Ole, Huarun SG, Hongkelong, TESCO; **BAILIAN Group** includes Century Mart, GMS, Lian Hua, Hua Lian, Quik etc. **Bubugao Group** includes Bubugao, Nancheng. **Hongqi Group** includes Hongqi and Huhui. **Watsons Group** includes Parknshop, Watsons, Taste; **SUNING Group** includes SUNING CVS, DIA, CARREFOUR; **WU-MART Group** includes Wu-mart, Metro ; **YONGHUI GROUP** includes Parknshop YH Bravo