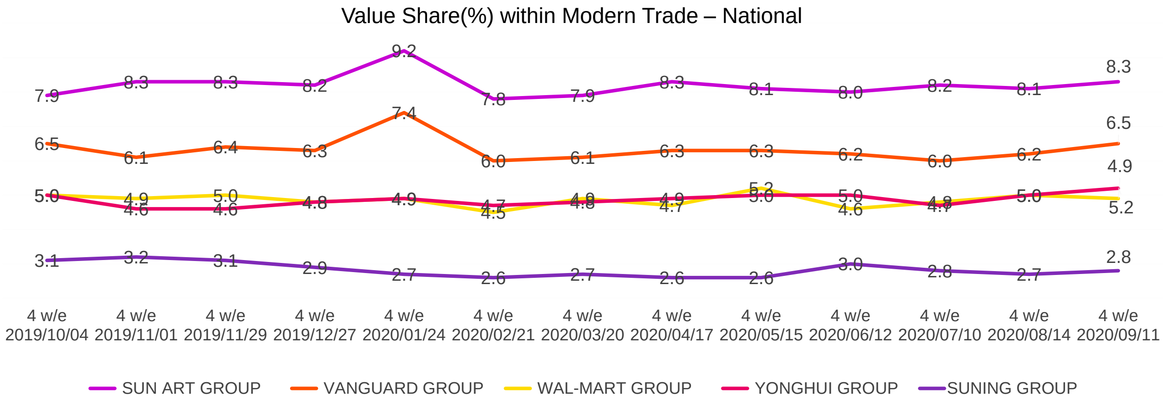


Retail Snapshot

September | 2020

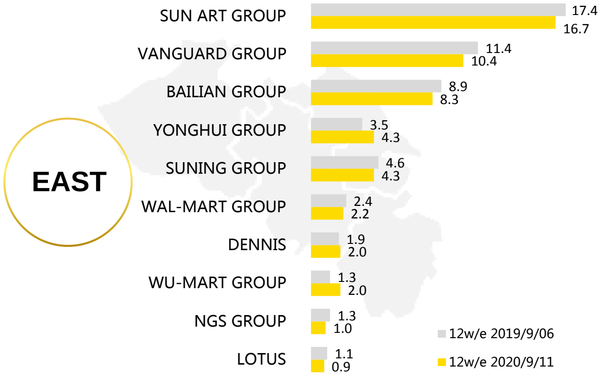
4 week share tracking of top 5 retail groups

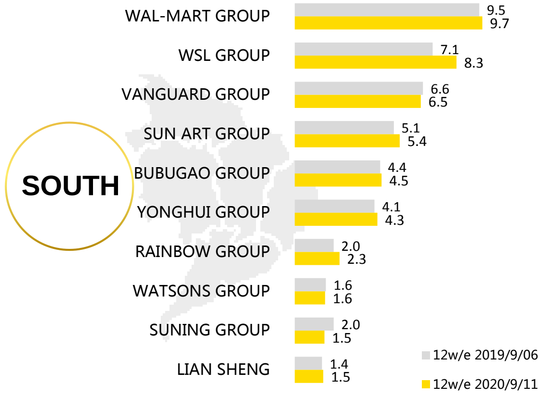


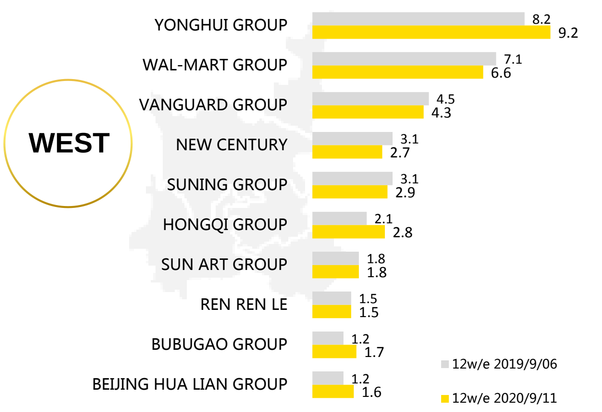
12 week KPI performance vs. last year for top 5 groups

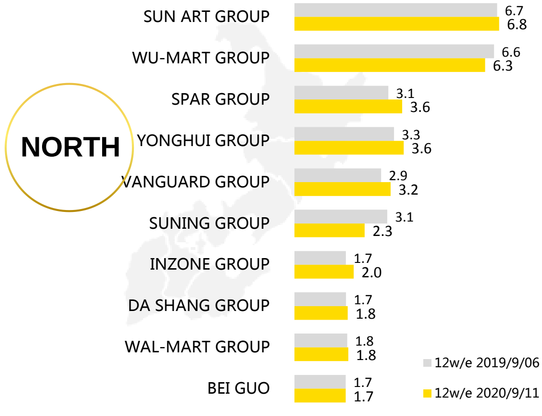
	More shoppers?	Higher value baskets?	More trips?	Higher SRP (million) ?
SUN ART GROUP	16.1% -2.7%	93.7 RMB -0.1%	4.2trips -3.6%	123.86 -4.0%
VANGUARD GROUP	12.4% -1.7%	91.5 RMB -1.8%	4.2 trips -5.4%	96.17 -4.9%
WAL-MART GROUP	10.9% -7.5%	102.3 RMB 6.3%	3.4 trips -4.6%	67.76 -9.8%
YONGHUI GROUP	11.5% +10.7%	83.5 RMB 3.8%	4.0 trips -6.9%	84.11 5.4%
SUNING GROUP	7.0% -14.1%	93.4 RMB 2.5%	3.2 trips -6.5%	41.65 -17.8%

12 week share tracking of top 10 retail groups in four regions









NOTE: **SUN ART Group** includes Auchan and RT-Mart; **WAL-MART Group** includes Wal-Mart, Trust-mart, Sam's Club; **VANGUARD Group** includes Vanguard, Ole, Huarun SG, Hongkelong, TESCO; **BAILIAN Group** includes Century Mart, GMS, Lian Hua, Hua Lian, Quik etc. **Bubugao Group** includes Bubugao, Nancheng. **Hongqi Group** includes Hongqi and Huhui；**SUNING Group** includes SUNING CVS, DIA, CARREFOUR; **WU-MART Group** includes Wu-mart, Metro； **YONGHUI GROUP** includes Parknshop YH Bravo.