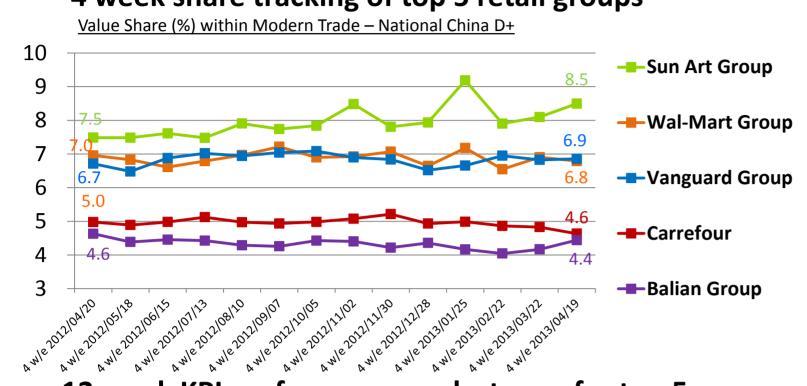
## 4 week share tracking of top 5 retail groups



## Sun Art Group

May 2013

extends their lead in the latest 4 weeks as Carrefour sees a consecutive period of decline

## 12 week KPI performance vs. last year for top 5 groups

12 w/e P4 2013 vs 12w/e P4 2012: Penetration vs Trip Spend vs Frequency – National China D+

	More Shoppers?	Higher Value Baskets?	More Trips?
◆大潤發 RT-MART <b>Auchan</b>	14.9% +6.9%	103 RMB +22.5%	4.3 trips -3.6%
Walmart :	15.4% - <mark>2.2%</mark>	99 RMB +9.1%	3.6 trips +0.4%
华润万京 vanguard	12.0% +1.5%	96 RMB +19.5%	4.9 trips -1.6%
Carrefour	11.6% -0.1%	100 RMB +15.4%	3.4 trips -1.2%
<b>三</b> <b>三</b> <b>以</b> <b>以</b> <b>以</b>	7.6% -1.3%	95 RMB +18.0%	4.8 trips -3.6%

Sun Art Group continues to recruit more shoppers but the Wal-Mart Group still has the larger shopper base despite their decline in the last 12 weeks.

All retailers are seeing an increase in trip size due to the earlier Chinese New Year during 2012. Sun Art Group's basket value is now higher than Carrefour.

## Local retailers are performing strongly in the West and North regions where Vanguard and Yonghui have both seen share gains. **Retail Share by Top 10: East Retail Share by Top 10: South** Value Share (%) – East Value Share (%) – South 14.8 **Wal-Mart Group Sun Art Group** 15.9 7.6 7.3 12.7 12.4 **Vanguard Group** Zhongbai 5.0 5.4 12.5 12.3 **Vanguard Group Bailian Group** 4.2 4.2 5.2 Carrefour **Bu Bu Gao East** South 4.3 4.5 4.1 3.9 4.2 **Wal-Mart Group Sun Art Group** 4.3 3.9 3.9 3.9 **Tesco Group** Carrefour 4.2 3.6 Yonghui **NGS Group Lotte Mart** A Best Lotus Park n Shop ■ 12 w/e 2012/04/20 ■ 12 w/e 2012/04/20 Ren Ren Le Sanjiang ■ 12 w/e 2013/04/19 ■ 12 w/e 2013/04/19 **Retail Share by Top 10: West Retail Share by Top 10: North** Value Share (%) - West Value Share (%) - North 11.0 **Wal-Mart Group** Carrefour 6.2 6.3 **Vanguard Group Sun Art Group** 4.4 4.5 Carrefour **Wu-Mart Group** 3.9 3.6 4.4 **North New Century** Wal-Mart Group 3.1 3.9 3.4 3.3 Yonghui **Inzone Group** 3.6 3.8 **Vanguard Group** Ren Ren Le 2.5 2.6 2.8 **Beijing Hua Lian Tesco Group** 2.3 1.8 2.0 Liqun **Sun Art Group** 2.0 2.1 1.9 2.0 1.9 Hongqi Jingkelong ■ 12 w/e 2012/04/20 ■ 12 w/e 2012/04/20

Chongbai

■ 12 w/e 2013/04/19

■ 12 w/e 2013/04/19

Yonghui