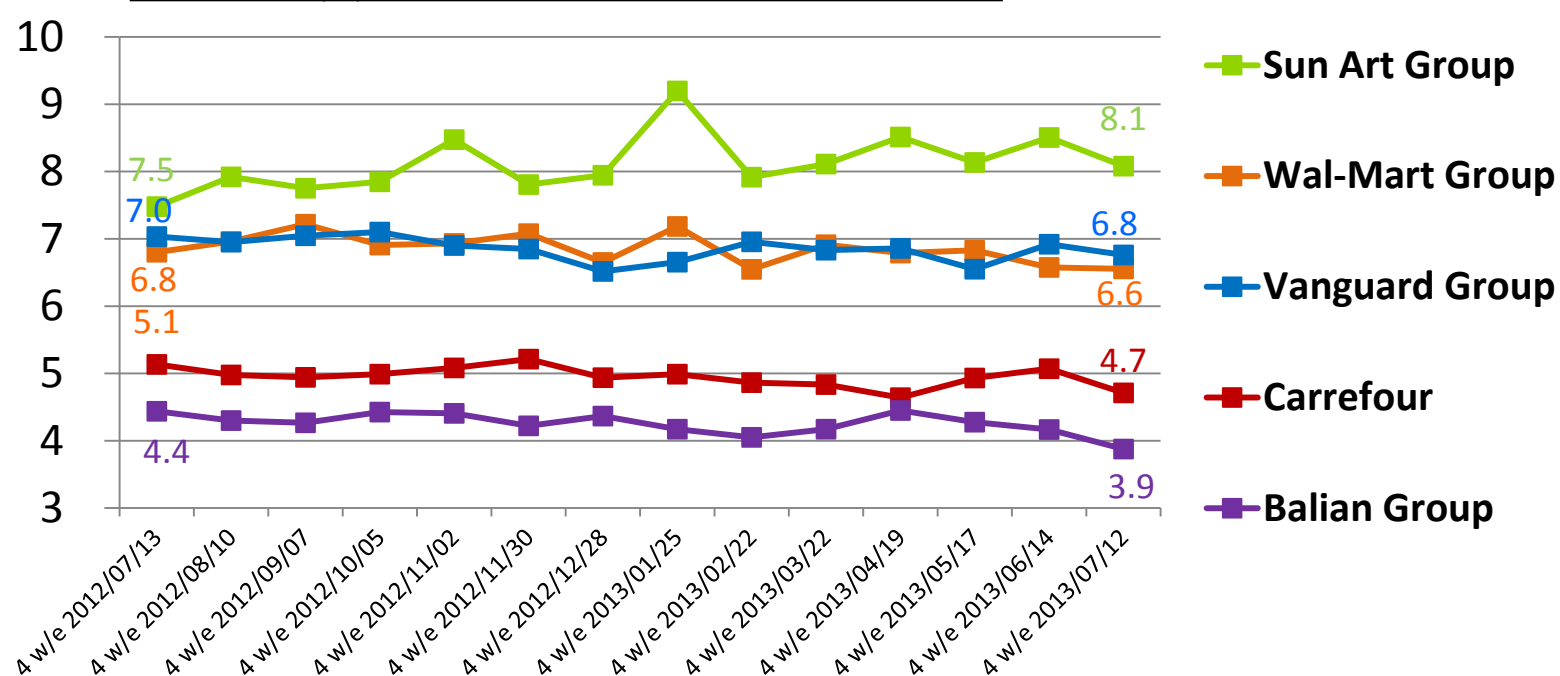


Retail Snapshot

August 2013

4 week share tracking of top 5 retail groups

Value Share (%) within Modern Trade – National China D+



Sun Art Group is the only key player to see a higher share in the latest 4 weeks versus last year whilst Balian sees a share low.

12 week KPI performance vs. last year for top 5 groups

12 w/e P7 2013 vs 12w/e P7 2012: Penetration vs Trip Spend vs Frequency – National China D+

| | More Shoppers? | Higher Value Baskets? | More Trips? |
|----------------------|--------------------|---------------------------|------------------------|
| Auchan | 14.4% +6.5% | 90 RMB +10.5% | 4.3 trips -1.0% |
| Walmart | 14.8% -2.8% | 86 RMB +10.0% | 3.5 trips -1.9% |
| Vanguard | 11.5% -0.7% | 80 RMB +5.8% | 5.0 trips +0.4% |
| Carrefour | 11.1% -3.4% | 85 RMB +3.6% | 3.5 trips +4.1% |
| Bailian Group | 7.2% -3.9% | 80 RMB +5.8% | 4.9 trips -3.1% |

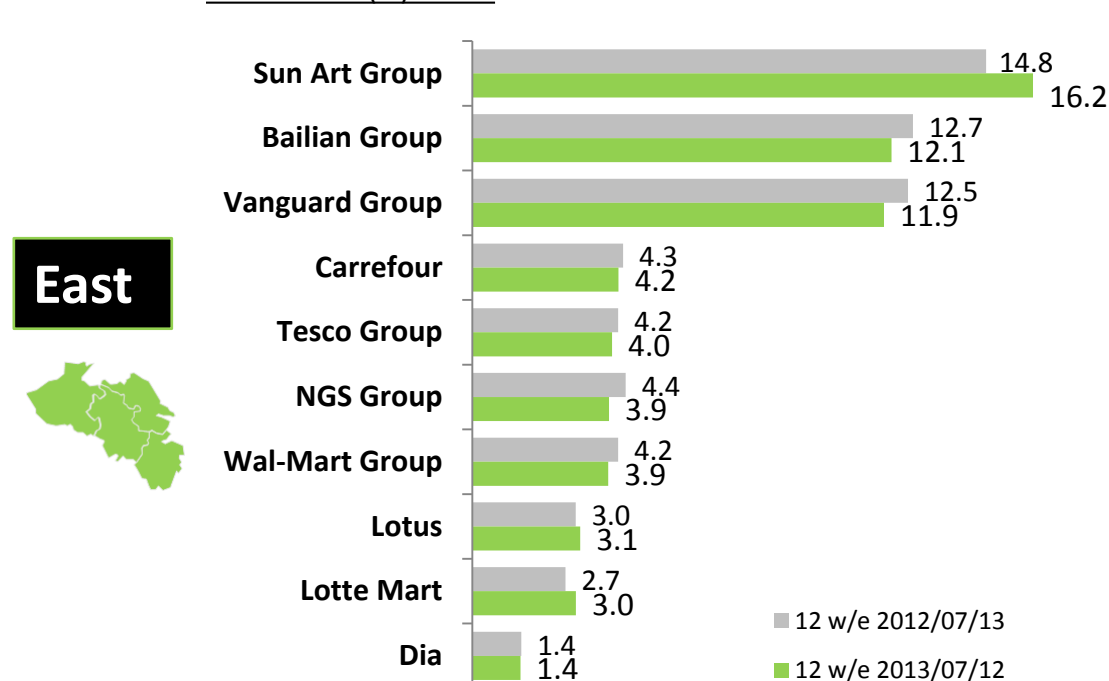
Sun Art Group's stronger performance is driven by attracting more shoppers whereas the other players have failed to grow this measure.

Shoppers continue to increase the value of their baskets at all of the retailers. Carrefour is the only player to also see a significant increase the number of visits.

The Sun Art Group has seen strong share growth across all regions, except the North.

Retail Share by Top 10: East

Value Share (%) – East



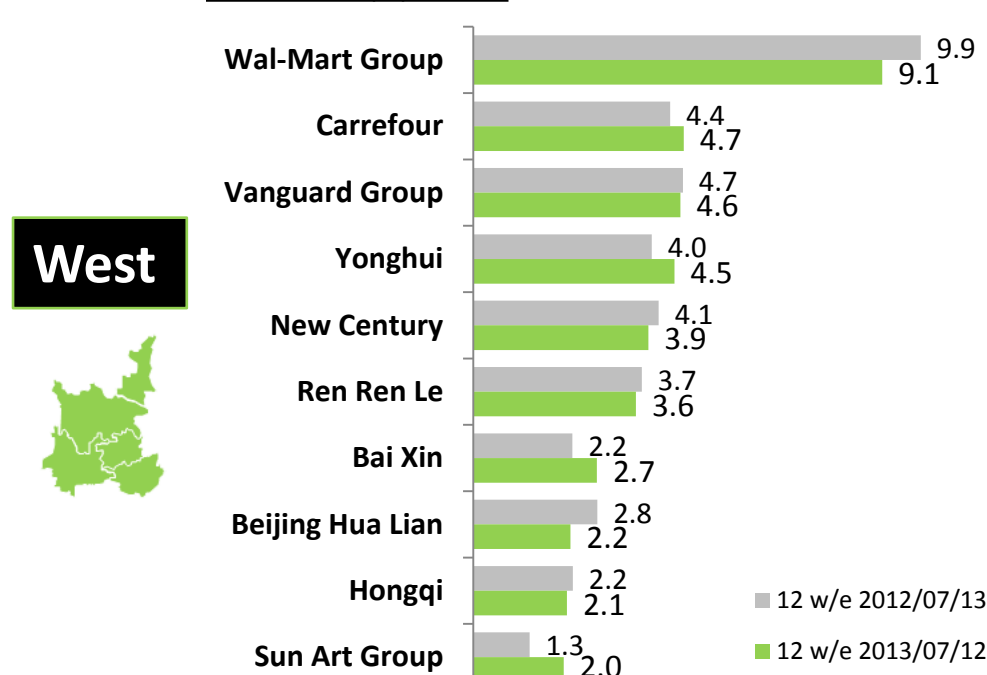
Retail Share by Top 10: South

Value Share (%) – South



Retail Share by Top 10: West

Value Share (%) – West



Retail Share by Top 10: North

Value Share (%) – North

